

COLLEGE RESULT SHEET FOR MASTER OF BUSINESS ADMINISTRATION - MARKETING MANAGEMENT EXAMINATION August 2021
 Institution: 035 JANKIDEVI BAJAJ INSTITUTE OF MANAGEMENT STUDIES, SANTACRUZ

23/09/2021

Name	Seat No	College	Centre	Per. Reg. No	Medium
DHANU SEEMA SADANAND SUREKHA	45001	035	042	2019-0161-00-136505	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	034/050	050/050	084/100	084		O
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	076/100	---	076/100	076		A+
3003	SUMMER INTERNSHIP	4	068/100	---	068/100	068		A
3004	INTEGRATED MARKETING COMMUNICATION	4	042/050	050/050	092/100	092		O+
3005	PRODUCT AND BRAND MANAGEMENT	4	042/050	050/050	092/100	092		O+
3006	SERVICES MARKETING	4	038/050	050/050	088/100	088		O
3007	RETAIL MANANGEMENT	4	042/050	050/050	092/100	092		O+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	046/050	050/050	096/100	096		O+

Total Credits: 32 G.P.A.:9.45 Semester Grade: O Total:688/800 Percentage:86.00

Semester IV

*4001	CORPORATE STRATEGY	4	033/050	050/050	083/100	083		O
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	040/050	044/050	084/100	084		O
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	038/050	050/050	088/100	088		O
*4004	B2B MARKERTING	4	042/050	050/050	092/100	092		O+
*4005	INTERNATIONAL MARKETING	4	042/050	048/050	090/100	090		O+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	020/025	018/025	038/050	076		A+
*4007	RESEARCH PROJECT	4	072/100	---	072/100	072		A+

Total Credits: 28 G.P.A.: 9.33 Semester Grade: O Total:547/650 Percentage:84.15

Semester III and IV: Final GPA: 9.39 Final grade: O Grand Total:1235/1450 Percentage:85.17

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

Notes: * indicates current appearance, + indicates grace, - indicates adjustment, # indicates adjustment & grace

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23/09/2021

Name	Seat No	College	Centre	Per. Reg. No	Medium
JOSHI YAMINI HEMANT KUMAR JOSHI MUKTA JOSHI	45002	035	042	2019-0161-00-136695	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	033/050	044/050	077/100	077		A+
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	057/100	---	057/100	057		B+
3003	SUMMER INTERNSHIP	4	058/100	---	058/100	058		B+
3004	INTEGRATED MARKETING COMMUNICATION	4	030/050	048/050	078/100	078		A+
3005	PRODUCT AND BRAND MANAGEMENT	4	039/050	050/050	089/100	089		O
3006	SERVICES MARKETING	4	038/050	034/050	072/100	072		A+
3007	RETAIL MANANGEMENT	4	030/050	040/050	070/100	070		A+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	037/050	044/050	081/100	081		O

Total Credits: 32 G.P.A.:8.21 Semester Grade: A+ Total:582/800 Percentage:72.75

Semester IV

*4001	CORPORATE STRATEGY	4	027/050	044/050	071/100	071		A+
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	039/050	044/050	083/100	083		O
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	036/050	050/050	086/100	086		O
*4004	B2B MARKERTING	4	035/050	042/050	077/100	077		A+
*4005	INTERNATIONAL MARKETING	4	041/050	038/050	079/100	079		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	017/025	016/025	033/050	066		A
*4007	RESEARCH PROJECT	4	064/100	---	064/100	064		A

Total Credits: 28 G.P.A.: 8.51 Semester Grade: A+ Total:493/650 Percentage:75.85

Semester III and IV: Final GPA: 8.36 Final grade: A+ Grand Total:1075/1450 Percentage:74.14

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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23/09/2021

Name	Seat No	College	Centre	Per. Reg. No	Medium
PRAJAPATI PRIYANKA RAMSHANKAR NIRMALA DEVI	45003	035	042	2019-0161-00-136513	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	033/050	050/050	083/100	083		O
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	066/100	---	066/100	066		A
3003	SUMMER INTERNSHIP	4	060/100	---	060/100	060		A
3004	INTEGRATED MARKETING COMMUNICATION	4	042/050	050/050	092/100	092		O+
3005	PRODUCT AND BRAND MANAGEMENT	4	039/050	050/050	089/100	089		O
3006	SERVICES MARKETING	4	032/050	050/050	082/100	082		O
3007	RETAIL MANANGEMENT	4	042/050	050/050	092/100	092		O+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	035/050	040/050	075/100	075		A+

Total Credits: 32 G.P.A.:8.94 Semester Grade: A+ Total:639/800 Percentage:79.88

Semester IV

*4001	CORPORATE STRATEGY	4	034/050	050/050	084/100	084		O
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	038/050	040/050	078/100	078		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	034/050	050/050	084/100	084		O
*4004	B2B MARKERTING	4	040/050	044/050	084/100	084		O
*4005	INTERNATIONAL MARKETING	4	040/050	038/050	078/100	078		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	017/025	017/025	034/050	068		A
*4007	RESEARCH PROJECT	4	065/100	---	065/100	065		A

Total Credits: 28 G.P.A.: 8.73 Semester Grade: A+ Total:507/650 Percentage:78.00

Semester III and IV: Final GPA: 8.84 Final grade: A+ Grand Total:1146/1450 Percentage:79.03

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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23/09/2021

Name	Seat No	College	Centre	Per. Reg. No	Medium
SHAikh SAIRA HAKIM ZAINAB	45004	035	042	2019-0161-00-136687	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	035/050	050/050	085/100	085		O
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	070/100	---	070/100	070		A+
3003	SUMMER INTERNSHIP	4	063/100	---	063/100	063		A
3004	INTEGRATED MARKETING COMMUNICATION	4	040/050	050/050	090/100	090		O+
3005	PRODUCT AND BRAND MANAGEMENT	4	039/050	044/050	083/100	083		O
3006	SERVICES MARKETING	4	038/050	050/050	088/100	088		O
3007	RETAIL MANANGEMENT	4	040/050	050/050	090/100	090		O+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	041/050	048/050	089/100	089		O

Total Credits: 32 G.P.A.:9.23 Semester Grade: O Total:658/800 Percentage:82.25

Semester IV

*4001	CORPORATE STRATEGY	4	035/050	050/050	085/100	085		O
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	039/050	038/050	077/100	077		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	033/050	050/050	083/100	083		O
*4004	B2B MARKERTING	4	040/050	048/050	088/100	088		O
*4005	INTERNATIONAL MARKETING	4	040/050	040/050	080/100	080		O
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	016/025	014/025	030/050	060		A
*4007	RESEARCH PROJECT	4	068/100	---	068/100	068		A

Total Credits: 28 G.P.A.: 8.73 Semester Grade: A+ Total:511/650 Percentage:78.62

Semester III and IV: Final GPA: 8.98 Final grade: A+ Grand Total:1169/1450 Percentage:80.62

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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23/09/2021

Name	Seat No	College	Centre	Per. Reg. No	Medium
SHARMA SANCHI SUNIL MONICA	45005	035	042	2019-0161-00-136521	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	031/050	042/050	073/100	073		A+
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	058/100	---	058/100	058		B+
3003	SUMMER INTERNSHIP	4	050/100	---	050/100	050		B
3004	INTEGRATED MARKETING COMMUNICATION	4	030/050	050/050	080/100	080		O
3005	PRODUCT AND BRAND MANAGEMENT	4	041/050	050/050	091/100	091		O+
3006	SERVICES MARKETING	4	028/050	030/050	058/100	058		B+
3007	RETAIL MANANGEMENT	4	030/050	046/050	076/100	076		A+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	040/050	048/050	088/100	088		O

Total Credits: 32 G.P.A.:8.05 Semester Grade: A+ Total:574/800 Percentage:71.75

Semester IV

*4001	CORPORATE STRATEGY	4	025/050	036/050	061/100	061		A
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	038/050	042/050	080/100	080		O
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	028/050	050/050	078/100	078		A+
*4004	B2B MARKERTING	4	030/050	042/050	072/100	072		A+
*4005	INTERNATIONAL MARKETING	4	041/050	036/050	077/100	077		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	017/025	021/025	038/050	076		A+
*4007	RESEARCH PROJECT	4	066/100	---	066/100	066		A

Total Credits: 28 G.P.A.: 8.29 Semester Grade: A+ Total:472/650 Percentage:72.62

Semester III and IV: Final GPA: 8.17 Final grade: A+ Grand Total:1046/1450 Percentage:72.14

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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